

BRAND PARTNERSHIPS

Put your brand where people explore and use technology.

Egytag is an Arabic technology platform bringing together knowledge, tools, community and practical execution in one experience.

Learn. Discuss. Try. Build.

Technology with a human touch

01 Why advertise with Egytag?

We connect brands with contextual technology content and utility pages using clearly labelled placements.

01 Articles and editorial

02 Specialist tech sections

03 Free technology tools

04 Platform placements

02 Sponsorship formats and prices

Prices in USD. Availability, review and activation are managed exclusively by the Egytag team.

Format	Price	Duration	Placement
Permanent article sponsorship	\$100	While published	Selected article
Section sponsor — week	\$50	7 days	Selected category
Section sponsor — month	\$150	30 days	Selected category
Platform advertisement — week	\$25	7 days	Eligible placements
Platform advertisement — month	\$75	30 days	Eligible placements
Free tool sponsorship — week or month	Quoted by tool	7 or 30 days	Selected free tool

03 How it works

A straightforward process from selecting a format to staff-approved publication.

01 Choose placement and duration

02 Contact the Egytag advertising team

03 Staff confirms availability, materials and final terms

04 Staff publishes, oversees and shares verified reporting when available

04 Measurement and transparency

Ask our team about available reporting. We do not publish unverified traffic, impression or conversion figures, and we do not guarantee campaign outcomes or impression volumes. Verified reports may be shared by staff.

Start advertising with Egytag

Fully managed by the Egytag team · No advertiser dashboard

egytag.com/en/advertise

Rates and placements are subject to staff confirmation and updates.